



GUEST POST SPECS, COOPERATION TERMS & PRICING

VERSION 7.0

www.shinygreece.com

NATURE OF BLOG POST

Must be related to one of the following:

1. Greek vacations (facts, tips, reasons to)
2. A destination of Greece
3. A Greek cultural or natural resource
4. A Greek myth or story
5. A famous Greek word
6. A famous Greek person
7. A Greek city or village
8. A Greek product
9. A Greek celebration

Apparently, the post must not already exist on the Shiny Greece website and blog.

NUMBER OF WORDS

≥ 1.500

NUMBER OF CHARACTERS (INCL. GAPS)

≥ 8.500

POST'S MUSTS

1. Must be original (i.e. it must not contain parts copied and pasted unchanged from other sources) – the author is responsible. Shiny Greece finalizes the post to reach its quality standards and to integrate appropriate keywords before publishing it (we evaluate proposals on keywords).
2. Must have an attractive title (finalized by us). We evaluate proposals.
3. Must be separated by subtitles (finalized by us). We evaluate proposals.
4. Must have at least three high quality photos (minimized to 250Kb max each) with credentials and we also need to receive an e-mail (with the photos attached) that allows us to use them permanently (if the author provides the photos – see pricing).
5. Must have guidelines for the backlink(s) to the author's website(s).
6. Must have the author's name and job description.

#2

SOCIAL MEDIA

After final publication, the post must be also published on at least two social media pages of the author (with a link to the post).

PRICING

- 1) If the client provides the photos of the post: fee of 100 € (one hundred euro) per post including taxes.
- 2) If the photos of the post are provided from Shiny Greece: fee of 110 € (one hundred ten euro) per post including taxes.

Payment will be made through Paypal, and we will need the client's invoice data to issue our invoice.

TIMELINE

Shiny Greece needs approximately up to seven (7) days to publish the post. The client must finalize payment maximum three (3) days later.