



GUEST POST SPECS & COOPERATION TERMS

VERSION 8.0

www.shinygreece.com

SUBJECT

Guest posts on www.shinygreece.com are related to one of the following:

- Greek vacations (facts, tips, reasons to)
- General vacation/travel facts, tips and reasons to (not referring to other places of the world)
- A destination of Greece
- A Greek cultural or natural point of interest/ monument
- A Greek myth or story
- A Greek song or dance
- A traditional Greek recipe
- A famous Greek word
- A famous Greek person
- A Greek city or village
- A Greek product
- A Greek celebration

Apparently, the guest post cannot already exist on www.shinygreece.com.

NUMBER OF WORDS

$700 \leq W \leq 1.500$

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NUMBER OF CHARACTERS (INCL. GAPS)

$4.500 \leq W \leq 10.000$

MUSTS

1. Texts must be original (i.e. not contain parts copied & pasted unchanged from other sources) – the author is responsible. Shiny Greece finalizes the post to reach its quality standards and also to integrate appropriate keywords before publishing it (we evaluate proposals on keywords).
2. Must have an attractive title (finalized by us). We evaluate proposals.
3. Must be separated by subtitles (finalized by us). We evaluate proposals.
4. Must have at least three (3) high quality photos (minimized to 300Kb max each) with credentials. We need to receive an e-mail (with the photos attached) that allows us to use them permanently (when the author provides the photos) on the website and our social media.
5. Must have guidelines for the link(s) to the author's website(s).
6. Must have the author's name.

CRITICAL MATTERS

- Guest post's duration: at least 12 months after publication (beyond this period, we can decide to keep the publication permanent, depending on subject).
- Do Follow links.
- Guest post not tagged as sponsored.

SOCIAL MEDIA

After guest post's publication, the post might be also published on our social media.

PUBLICATION TIMELINE

Shiny Greece needs three (3) to seven (7) days to publish the post from the receipt of its final version from the client (and after our approval of the subject).

PAYMENT TERMS

We accept payments through Paypal, and we need the client's data to issue a legal invoice (company name, profession, address, postal code, city, country, tax or other national identification number, tax office if possible). The client must finalize payment maximum three (3) days after publication and inform us through e-mail.